

Dear UWCB Friend,



TIS THE SEASON TO COUNT OUR BLESSINGS

What a wonderful time of year - full of reflection and hope for the future. Looking back over the past year, I find much for which to be thankful.

As you know, United Way of the Coastal Bend efforts are focused on **EDUCATION, INCOME** and **HEALTH** which we believe are the building blocks of a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health. Our strategy is two-pronged - create positive long-lasting changes for our friends and neighbors by addressing the root-causes of society ills and developing resources which when leveraged can achieve results and efficiencies unparalleled.

We are blessed to partner with 44 outstanding programs in 6 counties which produce amazing results. Here are a few more blessings to add to the list:

- Over 21,700 children reached appropriate developmental milestones, achieved academic success and developed strong life skills.
- More than 60,000 Coastal Bend residents received assistance with basic needs, increased their employability, and worked to gain and grow assets leading to financial independence.
- Nearly 46,000 people received information, education and direct services promoting a healthy lifestyle.
- Resulting in a total of 127,000 persons whose lives

SAVE THE DATE

December 16
Emerging Leaders Society Meeting
(Details [here](#))

February 2
Surviving Tough Economic Times
Workshop for nonprofits
(Details [here](#))

October 28
18th Annual UWCB Golf Classic
(Details [here](#))



VOLUNTEERS NEEDED

- **Preparers**
- **Interpreters**
- **Screeners/Greeters**
- **Quality Reviewers**

Help low-to moderate income working families prepare and e-file their taxes. Training is provided.

Learn more [here](#) or contact Donna Hurley at 361-882-2529
donna.hurley@uwcb.org.

were changed for the better due to United Way funded initiatives and partnerships.

And last but certainly not least you, our donors, are an incredible blessing. Your faith in our work and commitment to creating a better community for all is impressive and oh so appreciated.

During this season when you are counting your blessings please remember we count you among ours.

Wishing you joy and peace,

Catrina Steinocher Wilson

CALLER CHRISTMAS APPEAL



We are proud to once again partner with the Caller Times for their annual Children's Christmas Appeal to provide support and even a bit of good cheer to those who otherwise would be without this season. Your financial support will help provide a new pair of pants, a warm pair of socks or even the unexpected delight of a new toy to a Coastal Bend child.

Online contributions can be made here.

BLESSINGS ABOUND



United Way of the Coastal Bend serves six counties. As such, the miles traveled by staff and volunteers really add up especially during Campaign Season. As our 2010 Travel Sponsor, the Port of Corpus Christi's name and logo was proudly displayed throughout our entire service area showing their LIVE UNITED spirit.

If you would like to show your support of United Way and gain some added publicity for your company visit our website to learn more about unique sponsorship opportunities.

EMERGING LEADERS SOCIETY

Connect, Serve, Lead! The next ELS meeting will include a tour of facilities and programs at Metro Ministries.

More details [here](#).

VOLUNTEER SPOTLIGHT



Thank you again to the many volunteers that joined us for the last Day of Caring event for 2010 at the Food Bank of Corpus Christi community gardens.

Photos: [here](#).

Video: [here](#).

THANK YOU

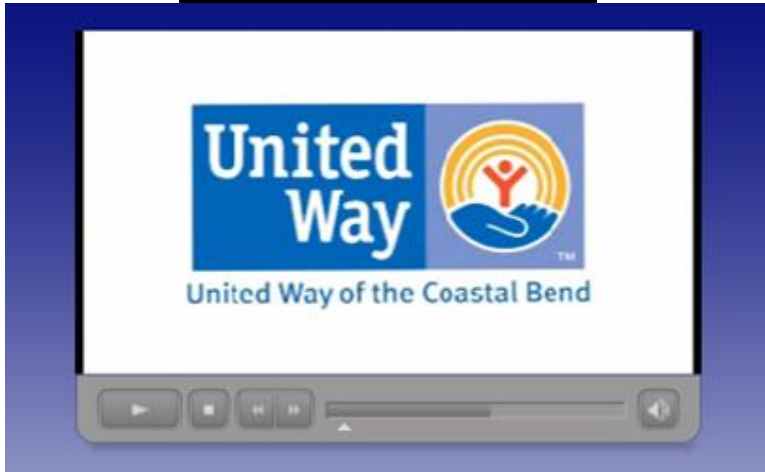


Department directors rallied for United Way showing their LIVE UNITED spirit.

... photo [here](#).



WALK A MILE IN OUR SHOES



Did you see the Walk a Mile in Our Shoes video?

Coordinated by the Homeless Issues Partnership (HIP) of Corpus Christi, the seven block walk on November 16 was to raise awareness about hunger and homelessness in our community. The video includes some local statistics on the issue and Donna Hurley, UWCB Community Services Director explains why HIP is so important.

View it online at

www.youtube.com/watch?v=e6mOKxoPbNA.

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