

Dear [name]:

Thank you for being a committed [Name of company] employee. We recognize and appreciate the importance of the work you do to make [name of company] a better [company/organization]. We also appreciate what [name of company] employees have done to create a better community through generous donations to United Way.

This year's United Way campaign will take place during the next few weeks. During the campaign, you will hear more about the United Way mission and their outstanding approach to addressing the priority needs of our community. With the help of dedicated donors like you, United Way is making a significant impact in three areas where our community needs the most help: education, income, and health.

For 75 years, United Way has been the leader and trusted partner in improving lives, tackling key social issues, and making a lasting impact in our community. Throughout the year, United Way of the Coastal Bend supports the most effective programs designed to meet those needs. The results of these programs are monitored, measured and documented, so you can be confident you have made the best choice for your philanthropic investment.

We all benefit from a better community, and that is United Way's mission. Last year we raised [\$X,XXX] to help improve the lives of those around us. Through this year's LIVE UNITED campaign, we again have an opportunity to give, advocate and volunteer to help others.

Please join me in making a generous gift to United Way. Let your United Way Employee Campaign Coordinator know if you would like to take an agency tour, volunteer or get more involved with our campaign

Together, we can raise the quality of life for our entire community. Together, we can LIVE UNITED.

Sincerely,

CEO