

2011 Sponsorship Opportunities



NOW IS THE TIME TO LIVE UNITED.

Event	Sponsorship Amount	Notes
Campaign Video	\$4500 (2 available)	Shown to thousands of donors and potential donors throughout the Coastal Bend, the Campaign Video is a high profile opportunity to get business recognition in front of a wide audience. Sponsor(s) name and logo will be added to video introduction and trailer as well as video labels.
Campaign Posters	\$1500 (1 available)	Posters are made available to all businesses and organizations that run United Way campaigns. Sponsoring company's logo will appear on all posters printed and distributed.
Campaign Brochures	\$1400 (2 available)	A description of United Way services and all funded agencies; used year-round and distributed to thousands. Sponsor(s) name and logo will be prominently placed.
Campaign Associate <i>(Formerly Loaned Executive Program)</i>	\$1000 (12 available)	Campaign Associates (CA) work with UWCB staff in the fall during peak campaign time. The CA makes it possible for United Way to maintain low overhead costs. Companies that sponsor a CA get name and/or logo on business cards and all Campaign Associate publicity.
Campaign Travel Sponsor	\$825 (6 available)	UWCB serves six counties. As such, during our Campaign Season, miles traveled by staff and volunteers really add up. Travel Sponsors' name and logo appear on magnetic signs posted on the car doors of traveling United Way representatives through our service area during the peak travel times of July through December.
Campaign Pledge Cards	\$800 (2 available)	Used in hundreds of workplace campaigns throughout the Coastal Bend, your logo on our campaign pledge cards will be visible to thousands of top executives and em-

2011 Sponsorship Opportunities *(continued)*



LIVE UNITED

Event	Sponsorship Amount	Notes
United Way Golf Classic Presenting Sponsor	\$15,000	The premier golf tournament in South Texas! This event boasts the who's-who of the oil and gas industry. As a Presenting Sponsor, your company will receive top-notch recognition along with our other presenting sponsors. There are many perks for this package. Call for more details.
United Way Golf Classic Other Sponsorships	Variety of levels	Even as the premier golf tournament in South Texas, UWCB works very hard to keep the Golf Classic overhead costs to a minimum allowing us to provide more support to funded programs. We offer several sponsorships levels for any size company budget. They cover teams registrations, food & beverage stations, golf carts, flags, and more! Call for details.
Campaign Celebration	\$2000 (1 available)	A quality event with opportunity for high visibility sponsorship. The sponsor(s) name/logo would be displayed on invitation, program, news release and event publicity as recognized sponsor event.
Website Sponsorship	\$1200 (2 available)	The UWCB website has an average of over 66,000 hits per month and is utilized by individuals and businesses across the Coastal Bend. Sponsors logo will be prominently placed on the site and supporting pages.
LIVE UNITED Day <i>(Formerly Day of Caring program)</i>	\$1000 (1 available)	Hands-on volunteer activities at UWCB funded programs or community partner agencies with effort made to garner media attention. Volunteers are provided a 'LIVE UNITED' t-shirt that includes sponsor's logo.
Annual Report	\$1050 (2 available)	An annual report sponsorship, allows UWCB to print and delivered reports to corporate leaders, top donors and other United Way supporters. Sponsor(s) logo will be prominently displayed on the Annual Report.

For more information about sponsorship opportunities contact:
Amy Towery, Resource Development Director: 361.882.2529 X117 or amy.towery@uwcb.org