

Dear UWCB Friend



**THE NEEDS ARE GREAT BUT
SO IS THE COASTAL BEND**

When glancing through the recent headlines and listening to the news coverage on radio and TV, I sometimes find myself humming a bit of that 1983 hit by Anne Murray, "We sure could use a little good news today". Lingering affects from the recession have left many in the Coastal Bend hurting physically and emotionally which challenges us all to find uplifting stories. In its unique position as bridge builder between private, public and nonprofit sectors, the United Way team is ready to do just that - share some good news!

One of the United Way's commitments to serving the Coastal Bend is to provide an annual report that includes an accounting of how the dollars raised in the previous fiscal year were used to directly impact and improve the lives of those learning, working and living in our community. On the one hand, this year's report confirms what we have observed and felt across the community - there are increased numbers of individuals in need. Catholic Charities alone saw a significant increase of nearly 15,000 clients through their Emergency Aid department. People who may have never before sought assistance found themselves on the receiving end of United Way-funded programs and services through one of our many community [funded partners](#).

The good news emerging, however, is that even when times are tough, this community is still willing to open their hearts and wallets to help their neighbor in need. While the 2009-2010 report indicates that over 49,000 more people were served than reported in the previous year, consider that this demonstrates and strengthens the fact that the Coastal Bend has a generous spirit and determination. What a great place to learn, work and live knowing that we'll stand

SAVE THE DATE

**November 2
(11 am - 9 pm)**

**Peter Piper Pizza hosts
Appreciation Day**
(Details [here](#))

**November 9
(9:00 - 11:30 am)**

UWCB Day of Caring
Call for Volunteers for
a project at the Foodbank
(Details [here](#))

November 16

**Coastal Bend Day of
Giving**
(Details [here](#))

**EMERGING LEADERS
SOCIETY**

Desire to inspire! Young professionals are invited to partner with the United Way to engage in social, educational and networking opportunities through the Emerging Leaders Society (ELS).

CONNECT - SERVE - LEAD

We want you on the team!

Learn more about ELS [here](#).

IN THE SPOTLIGHT



UPS hits the \$1 billion mark

together to get through these tough times.

Every contribution is important and does make a difference, perhaps now more than ever. To see the specific impact your contribution makes, visit our online [Contribution Impact Calculator](#) which totals exactly how much assistance can be provided when you give. When you visit the calculator, I invite you to imagine the faces of those receiving comfort kits, educational materials, meals, program assistance and more. Consider the impact we can make together when your weekly gift of \$1, \$10 or \$100 dollars is combined with the contributions of others. When you partner with the United Way, we promise to continue building those bridges that connect us all. We promise to report exactly how and where your resources are spent. We promise to direct our efforts so that we are impacting those areas of greatest need in our community focusing on **EDUCATION, INCOME** and **HEALTH**.

Yes times are tough but the Coastal Bend remains quick to respond and generous in giving. And that's good news for all of us! Read the [Community Investment Grant Results for 2009-2010](#) and plan to participate in this year's campaign. After all, we don't just wear the shirt. We live it. **LIVE UNITED!**

Sincerely,



Catrina Wilson, President & CEO



in giving to the United Way. UPS facilities across the country are celebrating this huge milestone.

Read more and learn how you can join us in saying Thanks to UPS. ... continued [here](#).

VITA VOLUNTEERS NEEDED

Looking for a way to feel good at tax time? You can help low-income working families through Volunteer Income Tax Assistance (VITA).

- Training is provided
- No accounting experience needed!
- Hours are flexible.
- Time commitment is up to you.

Learn more about VITA [here](#) or contact Donna Hurley at 361-882-2529

donna.hurley@uwcb.org.

**THANK YOU,
ExxonMobil**

Employees at the ExxonMobil King Ranch Gas Plant hosted their annual giving campaign in September.

... continued [here](#).

Donate Now!

Upcoming Events

Share Your Story

UNITED WAY CAMPAIGN 2010 PACESETTERS

Please join us in saying **THANK YOU** to the 2010 pacesetter companies that kicked off this year's campaign. Together they raised **OVER \$1,400,000!**



You can **LIVE UNITED** by helping us spread the word.

[+ TELL YOUR FRIENDS](#)

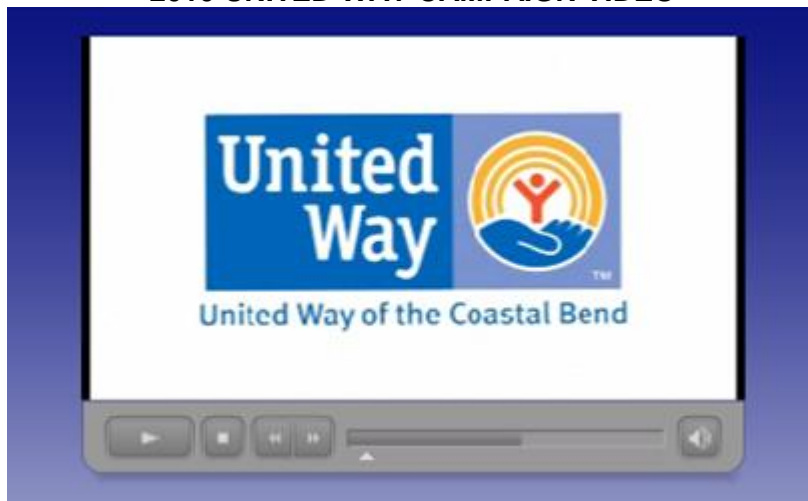


STRIPES' TURF & SURF EVENT RAISES \$375,000



Executives from Stripes and Susser Holdings Corporation present a check to representatives from United Ways around the state at the September Turf & Surf golf and fishing fundraiser. (pictured L to R: E.V. "Chip" Bonner, Jr., Executive VP & General Counsel of Susser Holdings Corporation; Neal Bonner; Steve DeSutter, President & CEO of Stripes; United Way representatives Traci Wickett, Mariana Tumlinson, Tom Pursel, Glenn Cochran, Thelma Garza and Catrina Wilson; Sam E. Susser; Sam L. Susser, President & CEO of Susser Holdings Corporation; and Jerry Susser, VP of Real Estate.)

2010 UNITED WAY CAMPAIGN VIDEO



Have you seen this year's campaign video? It's pretty terrific! Once again, we send a big thank you to all who participated. A full list of video participants is on our website [here](#).

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