



## FOR IMMEDIATE RELEASE

### Coastal Bend CASH Coalition Offers Free Gift Cards to Savers at Tax Sites

Corpus Christi, TX (January 30, 2012) - The Coastal Bend CASH Coalition is now offering \$25 gift cards to the first 30 eligible filers at its free tax preparation sites located at the Boys & Girls Club of Corpus Christi, Goodwill Industries S. Port and Goodwill Industries, Flour Bluff locations. The goal of the program is to help families create an easy way to save at tax time.

Filers eligible for the \$25 gift cards are individuals who:

- Earned less than \$50,000 in 2011,
- Receive at least a \$500 tax refund, and
- Commit to purchasing a \$100 to a U.S. Series I Savings Bond with their tax refund to receive the \$25 dollar gift card.

"Savings bonds are a particularly safe, easy and long-term way for families to save while having their taxes done. Savings bonds can easily be purchased for others, such as children or grandchildren, at the tax site. This year we are excited to provide a limited number of gift cards at our tax sites for filers who choose to purchase a savings bond to start or build upon their current savings" said Donna Hurley, Vice President of Community Impact at United Way of the Coastal Bend.

For more information on VITA site locations and operating hours, visit [www.uwcb.org](http://www.uwcb.org).

Funding for the opportunity is made possible through a statewide grant from United Ways of Texas and *OpportunityTexas*. The statewide grant aims to boost tax-time savings opportunities for Texans. To learn more about the organizations, visit [www.uwtexas.org](http://www.uwtexas.org) or [www.opportunitytexas.org](http://www.opportunitytexas.org).

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#### ***About United Way of the Coastal Bend***

United Way of the Coastal Bend is improving lives by mobilizing the caring power of community. Focusing on the basic building blocks for a good life: Education, Income and Health United Way of the Coastal Bend provides funding to 44 programs in Bee, Jim Wells, Kleberg, Live Oak, Nueces and San Patricio Counties. For more information on how you can join the United Way and its partners to build a stronger community, please visit [www.uwcb.org](http://www.uwcb.org) or call (361)882-2529

#### ***About Coastal Bend CASH Coalition***

The Coastal Bend CA\$H Coalition is a collaboration effort to provide free tax preparation, financial education, and financial services to help the under-served build for the future and become economically stable. The group is comprised of members from United Way of the Coastal Bend, Coastal Community and Teachers Credit Union, Del Mar College, Goodwill Industries, the Internal Revenue Service, Security Service Federal Credit Union, Texas A&M University-Corpus Christi and Texas A&M University-Kingsville.

**For more information, contact:**

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