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## FOR IMMEDIATE RELEASE

### UNITED WAY SEEKS 75 NEW VOLUNTEERS DURING ITS 75TH CAMPAIGN SEASON

Corpus Christi, TX (September 6, 2011) – United Way of the Coastal Bend (UWCB) hosts a **Rally for Volunteers** inviting members of the community to register their desire to serve under one of United Way's community impact areas: Education, Income or Health.

As part of its 75<sup>th</sup> Anniversary of service to the Coastal Bend, the United Way team aims to enlist 75 new community volunteers to its volunteer programming. Volunteer opportunities vary in size and commitment ranging from a one day activity to a once a month engagement, from outdoor hands-on work to indoor administrative opportunities.

"This event is a chance for people to tell us how and where they want to commit their time," shares Donna Hurley, United Way of the Coastal Bend vice president of community impact. "From this information, we can begin to create more opportunities that align with our community impact strategies."

WHO: United Way of the Coastal Bend  
WHAT: Rally for Volunteers during Fashion's Night Out  
WHEN: Thursday, September 8 (6pm - 9pm)  
WHERE: The artwall at La Palmera's artspace  
5488 S. Padre Island Drive, Corpus Christi, TX 78411  
2<sup>nd</sup> floor above the food court

#### ON SITE

CONTACTS: Donna Hurley, UWCB, vice president community impact, 361-946-8849  
Carla Gardiner, UWCB, marketing & communications director, 361-813-9128

Visitors to the Rally for Volunteers event will have a chance to view the United Way of the Coastal Bend campaign video, register to become a volunteer, purchase a LIVE UNITED t-shirt and more. Anyone with a LIVE UNITED shirt is invited to wear it and register for a chance to win a prize.

#### ***About United Way of the Coastal Bend***

United Way of the Coastal Bend is improving lives by mobilizing the caring power of community. By focusing on the basic building blocks for a good life: education, income and health, United Way of the Coastal Bend collaborates with over 40 local programs to create positive change in Bee, Jim Wells, Kleberg, Live Oak, Nueces and San Patricio counties. For more information on how to join the United Way and its partners to build a stronger community, visit [www.uwcb.org](http://www.uwcb.org) call (361)882-2529 or follow United Way of the Coastal Bend on Facebook <http://www.facebook.com/UWCoastalBend> or Twitter <http://twitter.com/UnitedWayCB>.

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**For more information, contact:**  
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