



711 N. Carancahua Street, Suite 302
Corpus Christi, TX 78401
361-882-2529
www.uwcb.org

FOR IMMEDIATE RELEASE

Target Share-a-Tree and United Way Bring Holiday Cheer to a Family in Need

Corpus Christi, TX (December 22, 2011) – Target #335 in Corpus Christi donated two decorated holiday trees to United Way of the Coastal Bend, as part of the Share-A-Tree program, a national partnership between Target and United Way Worldwide.

United Way worked with local nonprofit agencies to identify families in need; this year, two trees were delivered just days before Christmas to families connected to the Boys & Girls Club – Corpus Christi.

“We love participating in this program every year, especially now, when the need is so great,” reflects Catrina Wilson, president and CEO for United Way of the Coastal Bend. “The families are so grateful and we thank Target for their assistance and generosity.”

Target stores across the country will celebrate the season of giving by donating 2,790 decorated holiday trees to United Ways. Volunteers will distribute the decorated trees – worth an estimated \$500,000 – to families in need and partners such as shelters, community centers and childcare programs. This is the 21st consecutive year for this outstanding holiday partnership.

“Performing even a single act of kindness is an important step toward improving lives, and strengthening and supporting our community. The Target Share-a-Tree program does just that,” said Donna Hurley, vice president of community impact. “The United Way of the Coastal Bend is proud to partner with Target to share some holiday cheer with these families.”

About United Way of the Coastal Bend

United Way of the Coastal Bend is improving lives by mobilizing the caring power of community. Focusing on the basic building blocks for a good life: Education, Income and Health United Way of the Coastal Bend provides funding to over 40 programs in Bee, Jim Wells, Kleberg, Live Oak, Nueces and San Patricio Counties. For more information on how you can join the United Way and its partners to build a stronger community, please visit www.uwcb.org call (361)882-2529 or follow United Way of the Coastal Bend on Facebook <http://www.facebook.com/UWCoastalBend> or Twitter <http://twitter.com/UnitedWayCB>.

About Target

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,767 stores across the United States and at Target.com. The company plans to open its first stores in Canada in 2013. In addition, the company operates a credit card segment that offers branded proprietary credit card products. Since 1946, Target has given 5 percent of its income through community grants and programs; today, that giving equals more than \$3 million a week. For more information about Target’s commitment to corporate responsibility, visit Target.com/hereforgood.

- ## -

For more information, contact:

Donna Hurley, Vice President of Community Impact

United Way of the Coastal Bend
Donna.Hurley@uwcb.org
361-882-2529 x118