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FOR IMMEDIATE RELEASE

Target Share-a-Tree and United Way Bring Holiday Cheer to a Family in Need

Corpus Christi, TX (December 21, 2010) – Target stores across the country will celebrate the season of giving by donating 2,678 decorated holiday trees to United Way as part of the Target Share-a-Tree Program. United Way volunteers will distribute the decorated trees – worth an estimated \$500,000 – to families in need and partners such as shelters, community centers and childcare programs. This is the 20th consecutive year for this outstanding holiday partnership.

Among the participating stores is Target #335 in Corpus Christi which is providing one tree including decorations to a local family. United Way of the Coastal Bend, in partnership with Corpus Christi Metro Ministries identified the family in need and is delivering the holiday gift just days before Christmas.

“A single act of kindness is an important step in any effort to improve lives and strengthen and support our community. The Target Share-a-Tree program does just that,” said Community Services Director Donna Hurley. “The United Way of the Coastal Bend is proud to partner with Target to share some holiday cheer with this family.”

About United Way of the Coastal Bend

United Way of the Coastal Bend is improving lives by mobilizing the caring power of community. Focusing on the basic building blocks for a good life: Education, Income and Health United Way of the Coastal Bend provides funding to 44 programs in Bee, Jim Wells, Kleberg, Live Oak, Nueces and San Patricio Counties. For more information on how you can join the United Way and its partners to build a stronger community, please visit www.uwcb.org or call (361)882-2529

About Target

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,740 stores nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education. Today, the giving equals more than \$3 million a week.

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