



United Way of the Coastal Bend

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### **United Way of the Coastal Bend Meets Membership Requirements**

**Corpus Christi, TX** –Catrina Steinocher, President and Chief Executive Officer, announced that the United Way of the Coastal Bend has successfully completed all of the United Way of America membership requirements satisfactorily for 2007. The requirements include: MEMBERSHIP REQUIREMENTS CERTIFICATION, MEMBERSHIP INVESTMENT, and the DATABASE 2 SURVEY OF TOTAL RESOURCES GENERATED (a survey that captures the full extent of a community’s resource development efforts during the year).

“The membership standards must be certified annually in order for us to remain a member of the United Way system,” stated CEO Catrina Steinocher. “It is important for us to maintain a high standard of accountability and this is part of the process to document that our operations are transparent and meet or exceed United Way membership criteria requirements.”

The board of United Way of the Coastal Bend reviewed and approved the Membership Requirements Certification on April 18, 2007. The certification mandates completion of 13 requirements for United Way of America membership along with verification of the status of 44 indicators that demonstrate a United Way embodies the intent of the membership requirements.

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