

## ***Local Press Release***

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**United Way  
of the Coastal Bend**

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**FOR IMMEDIATE RELEASE**

### **UNITED WAY OF THE COASTAL BEND AND WHATABURGER JOIN FORCES FOR VOLUNTEER DAY OF CARING**

(Corpus Christi, TX) – United Way of the Coastal Bend is happy to announce Whataburger as our event sponsor for the second “Volunteer Day of Caring” of 2007. From graffiti and landscape clean-up to new construction, local United Way supporters look to make a real difference through service projects at local United Way Agencies. The quarterly, community-wide event will be held on Thursday May 24, with a Kickoff Rally beginning at 8:30 am at the flagship “Whataburger By the Bay” located at 121 N. Shoreline where Whataburger has agreed to supply breakfast for the volunteers. All media is invited to attend this rally that will last until approximately 9:15 am before teams depart to begin the service projects. Teams will work until approximately 4:30 pm to complete the various projects.

With this event, United Way of the Coastal Bend looks to fill unmet needs in our community while providing a quality volunteer experience for supporters. In an age where non-profit, community organizations are called upon to fill needs in the community, lending your skill and a little elbow grease are often as crucial as a monetary contribution. Volunteers will work on varied tasks throughout the day at multiple United Way Agency locations. Some teams will work to brush on a new coat of paint while others may choose to do landscaping. Still others will use their skills to clean and reorganize storage facilities. For volunteers with physical limitations or prefer indoor tasks, accompanying tasks will be available.

We are excited to have Whataburger as our partner for this event. As a family-owned company that was founded right here in Corpus Christi nearly 57 years ago, Whataburger knows the value of having people who will give their time to help keep our city beautiful.

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“Volunteers are vital in any community. That’s why we are honored to be a part of the United Way’s second ‘Volunteer Day of Caring,’” said Todd Coerver, Vice President of Brand Development for Whataburger Restaurants. “All of the people who are taking part in this special day should be commended for giving up their time to help make a difference in our community. Their efforts will no doubt improve the quality of life here in our hometown.”

For seventy years, United Way of the Coastal Bend has been dedicated to addressing and solving the most pressing issues in our local community through bringing together individuals with a varied background and skill set. The common goal is to achieve long lasting changes that prevent problematic issues, before they occur. For further information on how you can lend a hand, please subscribe to our newsletter at [www.uwcb.org](http://www.uwcb.org) or contact John Davis at 361-882-2529. Together, volunteers can create results that no one person can accomplish.

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