

## *Localized Press Release*

Media Release

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**United Way  
of the Coastal Bend**

June 19, 2008

**FOR IMMEDIATE RELEASE**

### ***United Way of the Coastal Bend DAY OF ACTION June 21, 2008 Urges Our Community to 'LIVE UNITED'***

(Corpus Christi, TX) – United Way of the Coastal Bend will be hosting a volunteer Day of Action event on Saturday June 21, 2008. Volunteers are invited to help beautify our city by participating in trash clean-up at several parks along the bay. On June 21st – the longest day of the year – United Ways across the country are participating in a nationwide Day of Action. With more daylight hours than any other, June 21 is the perfect day to let your actions speak louder than words. It's the perfect way to show, by example, what it means to **LIVE UNITED**.

United Way of the Coastal Bend President and CEO, Catrina Steinocher Wilson stressed the importance of getting involved by saying, "...Our community must **LIVE UNITED** which means being a part of the change- it will take everyone working together to create a brighter future for all. **LIVE UNITED** makes clear that all of us have a stake in each other's success and that all people, no matter their position or means have a role to play in advancing the common good."

For over seventy years, United Way of the Coastal Bend has been dedicated to addressing and solving the most pressing issues in our local community by bringing together individuals with a varied background and skill set to positively impact our community.

For further information on how you can lend a hand please subscribe to our newsletter at [www.uwcb.org](http://www.uwcb.org) or contact Amy Towery at 361-882-2529 X117. Together, volunteers can create results that no one person can accomplish. **NOW IS THE TIME TO LIVE UNITED.**

**Photo Op: Saturday June 21, 2008  
8:30am- 11:30am  
Cole Park (meet at amphitheater)  
Corpus Christi, TX**

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