

Localized Press Release

Media Release

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**United Way
of the Coastal Bend**

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FOR IMMEDIATE RELEASE

LOCAL UNITED WAY SUPPORTERS JOIN FORCES FOR VOLUNTEER DAY OF CARING

(Corpus Christi, TX) – From graffiti and landscape clean-up to new construction, local United Way supporters look to make a real difference in the first “Volunteer Day of Caring” of 2007. The United Way of the Coastal Bend (UWCB) will hold its quarterly event on Thursday, February 22, from 9:00 am to 4:30 pm, in which volunteers from across the greater Corpus Christi area will come together in an effort to create positive, tangible changes in our community.

With this event, United Way of the Coastal Bend looks to fill unmet needs in our community while providing a quality volunteer experience for supporters. In an age where non-profit organizations are heavily relied upon to fill the needs of the community, lending your skill and a little elbow grease are often as crucial as a monetary contribution. Volunteers will work on varied tasks throughout the day at multiple United Way Agency locations. Some teams will work to clean up paint in the form of graffiti, while others will brush on a new coat to buildings in need. Still others will use their skills to rebuild decking at a heavily used community swimming facility and those with a green thumb will help to clean and trim the landscaping at a park. For volunteers that prefer indoor tasks, they will be busy helping to complete the logistics of an upcoming fundraising event.

For seventy years, United Way of the Coastal Bend has been dedicated to addressing and solving the most pressing issues in our local community through bringing together individuals with a varied background and skill set. The common goal is to achieve long lasting changes that prevent problematic issues, before they occur. For further information on how you can lend a hand, please subscribe to our newsletter at www.uwcb.org or contact John Davis at 361-882-2529. Together, volunteers can create results that no one person can accomplish.

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