

## *Localized Press Release*

Media Release

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**United Way  
of the Coastal Bend**

February 22, 2008

### **FOR IMMEDIATE RELEASE**

#### **LOCAL UNITED WAY SUPPORTERS JOIN FORCES FOR VOLUNTEER DAY OF CARING**

**(Corpus Christi, TX)** – Local United Way supporters look to make a real difference in the first “Volunteer Day of Caring” of 2008. United Way of the Coastal Bend (UWCB) will hold its quarterly event on Saturday February 23<sup>rd</sup>, from 8:30 am to 4:30 pm, in which volunteers from across the greater Corpus Christi area will come together in an effort to create positive, tangible changes in our community.

With this event, United Way of the Coastal Bend looks to fill unmet needs in our community while providing a quality volunteer experience for supporters. In an age where non-profit organizations are heavily relied upon to fill the needs of the community, lending your skill and a little elbow grease are often as crucial as making a monetary contribution. Over 30 volunteers have signed up to work on varied tasks throughout the day at multiple United Way Agency locations. Projects include landscaping, cleaning and organizing kitchen space at a local shelter and interior painting.

For seventy years, United Way of the Coastal Bend has been dedicated to addressing and solving the most pressing issues in our local community through bringing together individuals with a varied background and skill set. The common goal is to achieve long lasting changes that prevent problematic issues, before they occur. For further information on how you can lend a hand, please subscribe to our newsletter at [www.uwcb.org](http://www.uwcb.org) or contact John Davis at 361-882-2529. Together, volunteers can create results that no one person can accomplish.

**Photo Op:   Brush and landscape clearing, trash pick-up, interior painting**  
**8:30 am – 12:00 pm**  
**YMCA of the Coastal Bend**  
**417 S. Broadway**  
**Corpus Christi, TX 78401**

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