

Localized Press Release

Media Release

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**United Way
of the Coastal Bend**

March 22, 2007

FOR IMMEDIATE RELEASE

BEEVILLE WAL-MART CONTRIBUTES \$2000 TO UNITED WAY OF THE COASTAL BEND

(BEEVILLE, TX) – On Thursday, March 22, Community Involvement Coordinator Nere Villareal of Wal-Mart Beeville presented a \$2000 contribution to the United Way of the Coastal Bend in support of their numerous community programs. The funds will be used toward the organization's mission of creating long-lasting, positive changes in our local communities.

This contribution was an incentive grant resulting from Wal-Mart Beeville employees making good on their workplace campaign pledges to the United Way of the Coastal Bend. Only one other Wal-Mart location in the entire Coastal Bend region achieved such a high rate of giving from their employees. Across the region, Wal-Mart continues to be a strong supporter of United Way and other charitable organizations in the community.

For seventy years, United Way of the Coastal Bend has been dedicated to addressing and solving the most pressing issues in our local community through bringing together individuals with a varied background and skill set. The common goal is to achieve long lasting changes that prevent problematic issues, before they occur. For further information on how you can lend a hand, please subscribe to our newsletter at www.uwcb.org or contact United Way of the Coastal Bend at 361-882-2529. Together, volunteers can create results that no one person can accomplish.

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