

# LIVE UNITED.



## Promoting United Way Year-Round

United Way of the Coastal Bend is here to help you year round. A variety of programs, activities and services can link your company's employees to a panorama of caring and enrichment opportunities found within the health and human services area.

Opportunities for involvement and services available year round include:

- **"New Hires" Program** – Coordinate with employee orientation process.
- **Allocations volunteer** – join 100 other volunteers to research and evaluate United Way-funded programs and determine United Way's investment in each program.
- **United Way Web Site** – Stay informed on how contributions are changing lives by visiting United Way's Web site. The site includes stories of people whose lives have changed for the better, features and updates on community investments, and answers to questions most often asked. Just click on: [www.uwcb.org](http://www.uwcb.org)
- **Brown Bag Lunch Speakers** – If your company needs a speaker on most any health or human care topic, they can be provided. Just let your staff contact at United Way know and we will help!
- **Day of Caring Events**- Once every quarter, United Way of the Coastal Bend hosts a Day of Caring event in which volunteers just like you visit UW partner agencies and lend a hand with projects that need to be completed. From painting to landscaping, Day of Caring events allow you to see first-hand those whose lives are forever changed by your generosity. Come by yourself. Come as a group. Everyone can help make a difference!
- **Add us to your website**- If top management at your company gives you the okay, link us to your website so that your employees are always in the know about how their investment in United Way of the Coastal Bend is changing the community.
- **Include us in your internal company newsletter**- We would love the opportunity to send you stories of hope and life-change so you can constantly share them with your co-workers through your internal company newsletter. Talk with your staff contact or Campaign Associate to find out how.
- **Agency Tours**- Tours of United Way agencies are available to you at any time. Simply call your staff contact to coordinate and you can see first-hand your dollars at work, changing lives in our community!
- **Special Events**- Host a special event where all proceeds donate United Way. This is a great way to offer fun, engaging opportunities for everyone at your company to be involved. See the Bright Ideas in the appendix for ideas on what you can do to make a difference through special events.

Now it's your turn! Pick a few different items on the front of this sheet and list the steps you can take to implement these great ideas at your office.

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