



A Message from our President & CEO, Catrina Wilson



The beginning of school is just around the corner, and I am reminded how vital a quality education is to the success of not only individuals, but also the overall well-being of our community. United Way of the Coastal Bend is working to advance the common good by focusing on the basic building blocks for a good life: education, income and health. We believe that a quality education that

leads to a stable job, income that can support a family through retirement and good health are a necessity for everyone in our community.

Specifically, our focus on education is to help children and youth achieve their full potential. At UWCB, we do this by funding programs that are making a lasting difference in the areas of school readiness, academic achievement and engaging young adults to be productive members of our community.

The truth is, we all win when a child succeeds in the classroom. As school starts this fall, we invite you to be a part of the change.

Get involved. Become a mentor. Give 10%. Give 100%. Give 110%. Because when we reach out a hand to one, we influence the condition of all.

Sincerely,

Catrina Wilson, President and CEO UWCB

16th Annual

UNITED WAY GOLF CLASSIC

United Way of the Coastal Bend

Presented by

**CITGO,
FLINT HILLS
RESOURCES
&
CAT SPEC. LTD.**

**FRIDAY · AUGUST 21 · 2009
NEWPORT DUNES GOLF CLUB**

Would your company like to be a part of this year's United Way Golf Classic?

**THERE ARE STILL A FEW SLOTS LEFT
SIGN UP TODAY**

To download a sponsorship and registration brochure, [click here](#) or contact Sherie Cantrell at 361-882-2529 for more information.

2009 Day of Caring **VOLUNTEERS NEEDED!**

Volunteers are needed to help sort donated school supplies for Operation S.O.S.



Lend a hand to help children in need in our community!

BE A PACESETTER COMPANY!

Pacesetter Companies agree to run their United Way Workplace Campaign which starts on September 1st.

Last year, Pacesetter companies raised more than \$1,600,000 which got the campaign off to a GREAT start.

Add your company name to the 2009 Pacesetter List and join these great companies that have already committed to run as Pacesetters



Call our offices at 361-882-2529 to add your company name today!

[CLICK HERE](#) to view campaign materials and for additional information on how to run your United Way campaign!

**Where: Goodwill Industries of South Texas
4930 Old Brownsville Rd.
When: Thursday, August 20th
Time: 8:30 am - 11:30 am**

****PLEASE RSVP to celeste.torres@uwcb.org or by calling 361-882-2529 if you plan to attend.
All volunteers will receive a LIVE UNITED T-SHIRT!****

2009 Day of Caring Events
generously sponsored by
 **CHRISTUS SPOHN**
Health System

MARK YOUR CALENDAR

**Grande Communications
Operation S.O.S.
"Hooks Tailgate Party"**

**Where: Whataburger Field
When: Tuesday, August 25th
Time: 5:30 pm - 8:30 pm**

Show up to the field with any unused school supplies for Operation S.O.S. and receive 2 FREE tickets to see the game!

For contact information or to view other United Way events

[CLICK HERE!](#)

NuStar Energy Kicks-off United Way Campaign in style.... *Fiesta Style that is!*



Employees from NuStar Energy celebrated the kick-off of their 2009 United Way Pacesetter Campaign on August 5th at the Solomon P. Ortiz Center. It was announced at the lively celebration that over 90% of

NuStar employees in the area had already completed their pledge to United Way, and the company is well on its way to 100% participation. The fiesta included amazing decorations, authentic cuisine, a Mariachi Band and door prizes.

United Way of the Coastal Bend would like to thank the leadership and employees at NuStar for their outstanding support of United Way in our community.

Thank you NuStar for showing others what it means to **LIVE UNITED.**

Valero Bill Greehey Refinery Supports Operation Supply Our Students!



(pictured L to R: Maria Araiza, Human Resources Analyst/V.V.C. President Valero Bill Greehey, Celeste Torres, Resource Development Coordinator United Way of the Coastal Bend, Anna Borrego, Accounting Specialist Valero Bill Greehey)

A gift in the amount of \$3,255 was donated to "Operation Supply Our Students" (S.O.S.) on behalf of the Valero Bill Greehey Refinery. A huge thanks goes out to all those who helped make this contribution possible!

Thank you Valero for showing exactly what it means to... **LIVE UNITED.**

Staff Spotlight

Amy Towery
Resource Development
Director



Amy Towery, CFRE, joined United Way of the Coastal Bend in June of 2006 as the Resource Development Director. She oversees the fund raising and development aspects for UWCB including annual campaign initiatives such as special events, workplace giving, online giving and direct marketing. As a Certified Fund Raising Executive, Amy is a central part of the United Way team.

"I feel very fortunate to be a part of all the exciting things United Way is accomplishing in our community thanks to the generosity of individuals and corporations across the Coastal Bend.

Joining together to make a difference... that's what it means to LIVE UNITED!"

- Amy Towery

DuPont Day of Caring Event Aransas Pass for Youth



On June 24th, DuPont hosted their United Way of the Coastal Bend **Day of Caring** event for 2009. Over 100 kids from Aransas Pass for Youth participated in a day of fun filled activities and plenty of hot dogs to go around.

We would like to recognize the volunteers from DuPont and Zachry Industrial who gave of their time and effort into coordinating this extraordinary event...and they had a lot of fun too!

Give of your time. Lend a hand. Think of WE before ME.
That's what it means to...
LIVE UNITED.

[CLICK HERE](#)
to view pictures from this event!

BE AN ADVOCATE

Forward this eNewsletter

You can **LIVE UNITED** by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people. So go on, don't be shy... tell your friends today!

+ TELL YOUR FRIENDS



United Way of the Coastal Bend, along with HEB, KRIS Communications and Goodwill Industries of South Texas, are gearing up again for the 19th Annual Operation "Supply Our Students".

[CLICK HERE](#) for more information on how YOU can help support South Texas students!

or click here to
[MAKE A DONATION NOW!](#)

"I don't just wear the shirt...I LIVE it!"



To purchase your LIVE UNITED t-shirt [CLICK HERE!](#)

Planning?

Are you planning the United Way Campaign at your company?



If so, don't go at it alone! Call our offices at 361-882-2529 to speak with a staff member who can provide you with supplies and great ideas to make your campaign a success!