



A Message from our President & CEO, Catrina Wilson



As we move into our 74th year of serving the Coastal Bend community, I would like to take a moment to express my sincere appreciation to you for choosing to support our community through United Way of the Coastal Bend. United Way was built on the belief that together, we can accomplish more than any individual or organization can alone. The generous past support of those in our community reminds us of what can happen when we all do our part... when we all **LIVE UNITED**. *In fact, \$143,729,508 has been donated to help solve problems in our community over the past 73 years* and the majority of that support came \$5 and \$10 at a time. This amazing total reminds me of the power we have to change people's lives for the better by working together to solve the root problems in our community.

The needs in our community are greater now than they ever have been before. This holiday season, I would like to remind you that **LIVE UNITED** is not a campaign, it's a decision to make helping others an everyday part of your life. As we look to the New Year and a time of new

2009 United Way Campaign Update

Thank you to all of the companies who are doing their part and making a difference! We appreciate your support!

**NOW
IS THE
TIME**



This year's United Way workplace campaign is still underway, but the deadline is fast approaching! If your company campaign is still running and have not turned in results, or if you are still interested in partnering with United Way for your workplace campaign, there's still time!

Please contact your local United Way representative for more information:

Amy Towery

361-882- 2529 x117 or

amy.towery@uwcb.org

Celeste Torres

361-882-2529 x125 or

celeste.torres@uwcb.org

Freddy Martinez

beginnings, I would like to encourage you that now is **your** time to **LIVE UNITED** and be a part of something that matters. Give financially, spread the word or share your time and play the unique role that only you can play.

Our past has brought us this far, but together, our future is even brighter. Think of what we can do in our community in 2010 if we join hands to focus on the areas of education, income and health. Think of the changes we can make to positively affect our friends, families and neighbors if we work together, each one of us doing our part. Join me this holiday season and in the New Year to **LIVE UNITED** in the Coastal Bend. Give. Advocate. Volunteer. *United, there's nothing we can't do.*

Best wishes to you and your family for happiness and good health this holiday season and throughout the coming New Year.

Fondly,



Catrina Wilson
President and CEO

Driscoll Children's Hospital



As part of their 2009 United Way campaign, Driscoll Children's Hospital held a "Western Round-Up" luncheon to allow employees to complete their pledge cards, learn about United Way agencies and enjoy

some cowboy 'grub'!

Thank you Driscoll Children's Hospital employees for your support and for showing others in our community what it means to...**LIVE UNITED**.

[CLICK HERE](#) to see pictures from this event!

AT&T Presents Check to United Way

361-882-2529 x116 or
freddy.martinez@uwcb.org.

[CLICK HERE](#) for additional information on running your United Way workplace campaign!

Corporate Spotlight



Three Rivers

This month's corporate spotlight highlights the outstanding efforts of Valero Three Rivers Refinery.

Through their support and contributions to United Way, Valero has impacted the lives of thousands right here in the Coastal Bend...

[Click here](#) to read more on Valero Three Rivers 2009 United Way campaign!

[CLICK HERE](#) to see pictures from their campaign celebration!

Got Pictures?

Do you have pictures from your United Way events?

Send them to celeste.torres@uwcb.org, and we will use them in an upcoming United Way newsletter. A picture's worth a thousand words...why not show your community how you **LIVE UNITED**.

"I don't just wear the shirt...I LIVE UNITED!"



(L to R: Sandra Alvarez- Regional Manager/External Affairs AT&T, Catrina Wilson- President & CEO United Way of the Coastal Bend, Vince Garcia- Retail Sales Manager AT&T, Freddy Martinez- Resource Development Coordinator United Way of the Coastal Bend, and Texas State Representative Solomon Ortiz, Jr.)

Thank you AT&T for your special event donation of \$8,500 to be used towards this year's 2009 United Way campaign!

[CLICK HERE](#) to see more pictures from this event!

Coastal Bend Day of Giving

On November 17th, the first ever Coastal Bend Day of Giving was held and proved to be a tremendous success. More than 1,400 individual donations were made online during the 24 hour campaign. Over \$260,000 was raised for 25 nonprofits at the forefront of serving those most at risk in our region. Combined with the \$150,000 challenge match from 9 donor partners, over \$400,000 will immediately be put into the community where it will do the most good to help those in need.



Catrina Wilson, President of United Way of the Coastal Bend, a donor partner in this project agreed saying, "The Day of Giving simply exemplifies the generous spirit of the Coastal Bend. Our community is committed to making this a better place and when given the opportunity, people respond to meet community needs."

Thank you to everyone who participated to make this partnership a success! Joining together to make our community better...that's what it means to **LIVE UNITED**.

[CLICK HERE](#) to learn more about the Coastal Bend Day of Giving!



To purchase your **LIVE UNITED** t-shirt [CLICK HERE!](#)

VITA Volunteers Needed

Looking for an opportunity to make an impact in your community?

VITA (Volunteer Income Tax Assistance) is looking for volunteers to aid individuals in need this tax season. Help someone less fortunate and have fun while doing it!

For more information please contact Donna Hurley at

361-882-2529 x118
or email donna.hurley@uwcb.org.

Leftover Campaign Materials?

Pens, brochures, posters...just give us a call! We'll be happy to take them off your hands!

Call our office at 361-882-2529 or email Amy Towery at amy.towery@uwcb.org.

BE AN ADVOCATE

Forward this eNewsletter

You can **LIVE UNITED** by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people.

[+ TELL YOUR FRIENDS](#)



Get a gift for someone you know, and provide help for someone you don't. This holiday season give a United Way Charity Gift Card from American Express. For every Gift Card you buy, American Express will donate the \$3.95 purchase fee to United Way. It's a great way to wrap up your holiday shopping without braving the crowds, mall or the cold weather. Pick up one without ever leaving your home and take the stress and guess work out of your shopping.

Proceeds generated from sales of the United Way Charity Gift Cards will support United Way Worldwide programs to advance the common good. Help support United Way by giving the only American Express Gift Card that gives back. It's one more way that you can **LIVE UNITED.**

United Way of the Coastal Bend
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Corpus Christi, TX 78415

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