



**A Message from our President & CEO,  
Catrina Wilson**




The joys of summer are upon us and as we gear up for our upcoming workplace campaign (hard to believe it is just a couple months away), I want to thank you for your past support of the work United Way is doing in this community. On behalf of the thousands of families and individuals throughout the Coastal Bend who benefit from your contributions, I extend my sincere

appreciation for your continued support and involvement with our organization.

Allow me to take the opportunity to update you on several positive changes we have experienced over the last couple of months. In April, our board of directors unanimously approved a shift in our impact areas to focus the direction of our work. To impact as many lives as possible with *true* lasting change, we looked at defining the basic things we all need for a good life. That lead us to define our local impact areas into three main categories: Education, Income and Health- a quality education that leads to a stable job, income that can support a family through retirement, and good health.




We have also changed the look of our website and invite you to visit us online at [www.uwcb.org](http://www.uwcb.org) to check it out- you won't be disappointed! And lastly, you have probably already noticed the new and improved format of our e-newsletter. The website and e-newsletter changes were made to communicate better with you- our supporter. If you have suggestions or comments, I would love to hear from you.

**UNITED WAY GOLF CLASSIC**

  
 United Way of the Coastal Bend

**CITGO & FLINT HILLS RESOURCES**

**FRIDAY · AUGUST 21 · 2009**  
**NEWPORT DUNES GOLF CLUB**

To download a sponsorship and registration brochure, [click here](#) or contact Sherie Cantrell at 361-882-2529 for more information.

**Mark Your Calendar**

United Way of the Coastal Bend Upcoming Events:

**Day of Caring**  
**Operation S.O.S.**  
Supply Distribution

**Where: Goodwill Industries of South Texas**  
4930 Old Brownsville Rd.  
**When: Wednesday, August 20th**  
**Time: 8:30 am-11:30 pm**

For contact information or to view other United Way events [CLICK HERE!](#)

Through all these changes, one thing remains the same- we could not do what we do in our community without the support of people like you. Thank you again for showing others in our community what it means to LIVE UNITED.

Sincerely,



Catrina Wilson  
President and CEO  
United Way of the Coastal Bend

## BE A PACESETTER COMPANY!

Pacesetter Companies agree to run their United Way Workplace Campaign between August 1st and August 31st and help to "set the pace" for the campaign which starts on September 1st.

Last year, Pacesetter companies raised more than \$1,600,000 which got the campaign off to a GREAT start.

Add your company name to the 2009 Pacesetter List and join these great companies that have already committed to run as Pacesetters:



**Call our offices at 361-882-2529 to add your company name today!**

## Staff Spotlight

**Beverly Oliver**  
Administrative Coordinator



Beverly has worked at United Way of the Coastal Bend for more than 20 years. As a long standing member of the UWCB team, her role is far reaching and all inclusive. She is involved with the allocations process, campaign coordinating and has worked with volunteers, Employee Campaign Coordinators and Campaign Associates. Due to her long history with UWCB, Beverly knows a large number of folks in the community and has a good relationship with them. She is, and has always been, an excellent ambassador for United Way of the Coastal Bend.

*"I may not have all the answers, but my job is to make sure I connect you to the people who do."*

- Beverly Oliver



United Way of the Coastal Bend, along with HEB, KRIS Communications and Goodwill Industries of South Texas, are gearing up again for the 19th Annual Operation "Supply Our Students".

**[CLICK HERE](#)** for more information on how YOU can help support South Texas students!

or click here to **[MAKE A DONATION NOW!](#)**

## Grande Communications Donates to Operation Supply Our Students!



(pictured L to R: Ron Uribe, Broadband Consultant Grande, Catrina Wilson, President and CEO United Way of the Coastal Bend, Olga Del Bosque, Workforce Administrator Grande, David Salinas, Sales Manager Grande)

Grande Communication presented a check for \$2300 towards this year's Operation Supply Our Students (S.O.S.)! Their generosity will be felt by hundreds of students in the Coastal Bend area.

Thank you Grande Communications for showing exactly what it means to...  
**LIVE UNITED.**

## VITA Program a Growing Success!



In 2002, United Way of the Coastal Bend was instrumental in the development of a coalition to establish free tax preparation sites in Corpus Christi and the Volunteer Income Tax Assistance (VITA) program was

created. Just seven short years later, this year, United Way partnered with three site sponsors, Del Mar College, Weed & Seed and SunTide Federal Credit Union to return more than \$1 million to Coastal Bend residents; including...

[CLICK HERE](#) to read more!

"I don't just wear the shirt...I LIVE it!"



To purchase your LIVE UNITED t-shirt [CLICK HERE!](#)

## Planning?

Are you planning the United Way Campaign at your company?



If so, don't go at it alone! Call our offices at 361-882-2529 to speak with a staff member who can provide you with supplies and great ideas to make your campaign a success!

## BE AN ADVOCATE

Forward this eNewsletter

You can **LIVE UNITED** by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people. So go on, don't be shy... tell your friends today!

[+ TELL YOUR FRIENDS](#)