



## A Message from our President & CEO, Catrina Wilson



The term 'leadership' is bantered about on a regular basis but a real definition is often challenging to find. Many times we think of leadership as those in political power or the chief executives of major companies. However, at United Way, leadership is determined quite differently. To us, leaders are those who reach out every day to make our community a better place for all. It is clearly seen in our

donors who generously give to meet the needs of others, and it is seen in our staff, volunteers and board of directors who demonstrate daily our mission of improving lives by mobilizing the caring power of communities.

One of our leaders, Patrick J. Birmingham, 2009 Chair of the Board of Directors for UWCB has recently resigned to take a position in another state. It was difficult to express my disappointment over Patrick's leaving - he has been an integral part of UWCB as a donor and advocate, as part of our governing structure and as a mentor and resource to me, as we waded through the current uncertain waters of the economy. When I told him of my sadness over his leaving, he expressed the same, as he has developed a love for the Coastal Bend. However, he reminded me in no uncertain terms that UWCB has many leaders, and we will continue our work undeterred.

With that in mind, I want to **thank each of you for being a leader**. For being a part of UWCB and making our community a better place for our friends, our neighbors, ourselves.

Sincerely,



Catrina Wilson, President and CEO UWCB

## 2009 United Way Golf Classic



The 16th Annual United Way Golf Classic Presented by CITGO, FLINT HILLS RESOURCES and CAT SPEC. LTD was held on August 21, 2009 at Newport Dunes Golf Club.

Thank you to all the sponsors and participants for making this year's United Way Golf Classic a huge success!

[CLICK HERE](#)

to see pictures from the event!

## Final Quarter Day of Caring Project

**Lend a hand to help those in  
need in our community!**

**What: "Adopt-A-Room"  
Painting Project**

**Where: United Way Agency  
(address will be given  
upon RSVP)**

**When: Thursday, Nov. 5th  
Time: 8:00 am - 11:30 am**

**\*\*PLEASE RSVP\*\***

**to [celeste.torres@uwcb.org](mailto:celeste.torres@uwcb.org)  
or by calling 361-882-2529 if  
you plan to attend.**

## CONGRATULATIONS PACESETTERS!

This year's United Way Pacesetters raised more than \$1,300,000 and helped lead the way for the 2009 campaign!

We would like to recognize the following companies for their contributions to this year's United Way campaign:



**THANK YOU-** for your continued support and leadership in this community!

All volunteers will receive a **LIVE UNITED t-shirt!**

**2009 Day of Caring Events** generously sponsored by



## Volunteer Spotlight

**Karen Janecek**



United Way of the Coastal Bend is proud to recognize Karen Janecek for her extraordinary volunteer work within our community and her continued support of United Way.

[CLICK HERE](#) to read more about Karen in our volunteer spotlight!

## **Leftover Campaign Materials?**

Pens, brochures, posters...just give us a call! We'll be happy to take them off your hands!

Just call our office at 361-882-2529 or email Amy Towery at [amy.towery@uwcb.org](mailto:amy.towery@uwcb.org).

## Stripes Turf and Surf Golf and Fishing Tournament Benefitting United Way



(pictured L to R: Sharon Yon-Johansson, Public Relations -Stripes, Sam L. Susser, President and CEO -Susser Holdings, Catrina Wilson, CEO and President -United Way of the Coastal Bend)

On September 24th and 25th, the annual Stripes Turf and Surf Golf and Fishing Tournament raised a whopping \$351,157 to benefit United Way!

A huge thank you to Stripes, the sponsors and all the volunteers who helped make this possible...we appreciate all that you do for our community!

## United Way Day of Caring Project helps Operation Supply Our Students!



Employees from NuStar Energy, Valero Bill Greehey Refinery and C.H. Robinson Worldwide volunteered to help organize school supplies for Operation Supply Our Students.

Through their efforts and your contributions, thousands of students throughout the Coastal Bend received the tools they need to succeed!

United Way of the Coastal Bend would like to thank those who participated in the 2009 Operations Supply Our Students drive and for showing our community what it means to...**LIVE UNITED.**

[CLICK HERE](#) to see pictures from this event!

## Staff Spotlight

Resource  
Development Coordinators



**Freddy Martinez and  
Celeste Torres**

As part of the Development Team at United Way of the Coastal Bend, Freddy and Celeste are focused on building relationships and raising money to support the mission and vision of United Way. This dynamic duo works to improve our community every day by using their skills and experience to advance the common good in the Coastal Bend.

Join them and **LIVE UNITED** today!

## VITA Volunteers Needed

*Looking for an opportunity to make an impact in your community?*

VITA (Volunteer Income Tax Assistance) is looking for volunteers to aid individuals in need this tax season. Help someone less fortunate and have fun while doing it!

For more information please contact Donna Hurley at 361-882-2529 x118 or email [donna.hurley@uwcb.org](mailto:donna.hurley@uwcb.org).

## Focus on Health

### Pfizer® and FamilyWize®

In an effort to advance the common good, the United Way in 2009 chose to adopt the impact areas of Education, Income and Health, as the building blocks for a good life.



In keeping with this axiom, specifically Health, the United Way of the Coastal Bend has consociated with two programs offering prescription drug assistance. Both Pfizer Helpful Answers® and FamilyWize® offer opportunities for the public to gain access to affordable pharmaceuticals.

[CLICK HERE](#) to read more!

For more information on these programs please visit our website at [uwcb.org](http://uwcb.org) or call our offices at 361-882-2529.

You can also learn more about FamilyWize® at [familywize.com](http://familywize.com) or for Phizer Helpful Answers® please call 1-866-706-2400.

## **BE AN ADVOCATE**

Forward this eNewsletter

You can **LIVE UNITED** by helping us spread the word. Imagine how many people we could reach if everyone forwards this to five people. So go on, don't be shy... tell your friends today!

[+ TELL YOUR FRIENDS](#)

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"I don't just wear the shirt...I  
LIVE it!"



To purchase your LIVE  
UNITED t-shirt [CLICK  
HERE!](#)

## **Planning?**

*Are you planning the United  
Way Campaign at your company?*



If so, don't go at it alone! Call our offices at 361-882-2529 to speak with a staff member who can provide you with supplies and great ideas to make your campaign a success!