

# United Way of the Coastal Bend 2010 Campaign Sponsorship Opportunities



**NOW IS THE TIME TO LIVE UNITED.**

Event	Sponsorship Amount	Notes
Campaign Video	\$4500 (2 available)	Shown to thousands of donors and potential donors throughout the Coastal Bend, the Campaign Video is a high profile opportunity to get your business name and logo in front of a wide audience. Sponsor(s) name and logo will be added to intro and trailer of video as well as video labels.
Pledge Cards	\$800 (2 available)	Used in hundreds of workplace campaigns throughout the Coastal Bend, your logo on our campaign pledge cards will be visible to thousands of top executives and employees.
Campaign Brochures	\$1400 (2 available)	A description of UWCB services and all funded agencies; used year-round and distributed to thousands. Sponsor(s) name and logo will be prominently placed.
Travel Sponsor	\$825 (6 available)	United Way of the Coastal Bend serves six counties. As such, during our Campaign Season, the miles traveled by staff and volunteers really add up. Get publicity for your company throughout our entire service area by becoming a Travel Sponsor. Magnetic signs including the sponsors name and logo will be posted on the car door of all traveling United Way Representatives during our peak travel times of July through December.
United Way Golf Classic Presenting Sponsor	\$15,000 (2 available)	<i>The</i> premier golf tournament in South Texas! this event boasts the who's-who of the oil and gas industry. As a Presenting Sponsor, your company will receive top-notch recognition along with our other presenting sponsors. There are many perks for this sponsorship. Call for more details.
E-Newsletter Sponsor	\$250 (6 available)	Our bi-monthly e-newsletter is sent to over 8500 donors. This full-color publication is also archived on our website. With your sponsorship, your color logo will be placed in full view on all pages and subpages of the edition. Want to reserve all 6 editions for your company? Ask about a discount to sponsor for the entire year.

Over for more opportunities

# United Way of the Coastal Bend 2010 Sponsorship Opportunities (continued)



LIVE UNITED.

Event	Sponsorship Amount	Notes
Campaign Associate Sponsorship (Formerly Loaned Executive Program)	\$1000 (12 available)	Campaign Associates work with UWCB staff in the fall during the peak campaign time. The CA makes it possible for United Way to keep overhead costs down. Companies that sponsor a CA get name and/or logo on business cards and all Campaign Associate publicity.
Campaign Celebration	\$2000 (1 available)	A quality event and good opportunity for high visibility sponsorship. The sponsor(s) name/logo would be displayed on invitations, program, as well as being recognized as the sponsor during the event.
Annual Report	\$1050 (2 available)	Reports are printed and delivered to corporate leaders, top donors and other United Way supporters. Sponsor(s) logo will be prominently displayed on the Annual Report.
Posters	\$1500 (1 available)	Posters are made available to all businesses and organizations that run United Way campaigns. Sponsoring company's logo will appear on all posters printed and distributed.
Website Sponsorship	\$1200 (2 available)	The UWCB website has an average of over 66,000 hits per month and is utilized by individuals and businesses across the Coastal Bend. Sponsors logo will be prominently placed on the site and supporting pages.
Day of Caring	\$1000 (1 available)	Volunteer activities that garner media attention as volunteers work throughout the community at United Way funded agencies. Volunteers are provided a 'Day of Caring' T-shirt that would include the sponsor's logo.

Contact Amy Towery, Resource Development Director for more information or to reserve your sponsorship today! 361.882.2529 X117 or amy.towery@uwcb.org