

1. Because **united, we can accomplish far more than any one person or agency can alone.** It takes an entire network to keep our communities strong and healthy. United Way is a leader in mobilizing people and resources across many sectors and disciplines.
2. Because **United Way works to prevent problems from happening in the first place.** We know that giving someone a meal won't prevent hunger. Giving someone a night in a shelter won't eliminate homelessness. United Way brings together people, organizations with expertise, and resources to develop solutions to the root causes of major community issues.
3. Because **we all benefit from United Way.** We're all connected, interdependent, united. When we reach out to one, we improve the condition of all. That's what United Way calls "advancing the common good."
4. Because **United Way addresses the issues that matter most to our community.** We focus on the areas of education, income and health, which are the building blocks for a good quality life. Our community helps set the specific agenda and monitors results.
5. Because **when we LIVE UNITED, we can change lives and make a lasting difference.** The result is a community that's a great place in which to live, work, raise a family, build a business and retire.
6. Because **your contribution stays local.** An investment in United Way of the Coastal Bend stays right here. Donations support programs that help local residents meet basic needs for food, shelter and safety, and develop long-term solutions.
7. Because **United Way is committed to advancing the common good.** United Way brings together people from all backgrounds to work cooperatively on issues that concern us all.
8. Because **your gift will deliver results.** Every program that receives an investment from United Way must demonstrate measurable and lasting results. Your contribution to United Way is carefully monitored. It's the only type of donation that comes guaranteed with results.
9. Because **at some point in your life, someone cared enough to help.** We can't predict when challenges like illness or unemployment will strike. United Way works to make sure that temporary setbacks don't become long-term conditions.
10. Because **it's the right thing to do.** United Way believes that **Education, Health and Income** are basic needs that everyone should have access to. Live United. Help us **CHANGE THE COASTAL BEND FOR GOOD.**