

# ANNUAL REPORT

2020-2021

United  
Way



United Way of  
the Coastal Bend





## OUR MISSION

It is the mission of United Way of the Coastal Bend to improve lives by mobilizing the caring power of community.

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*United Way of the Coastal Bend is recognized as a Four-Star Charity by Charity Navigator.*

## A LETTER FROM

# LEADERSHIP



Hanging on the wall in our lobby is the United Way of the Coastal Bend mission statement – improving lives by mobilizing the caring power of community.

This past year proved the opportunity to live up to that goal in ways we never imagined. Words such as “unprecedented” and “challenging” fell miserably short of describing the COVID pandemic and its ongoing effect on our community. Residents continued to face unemployment, food and housing insecurity and uncertain futures. Add to that a February freeze that left thousands without power and water for several days, and the demand on social services climbed even higher.

Once again, our community joined forces to serve our vulnerable residents, many of whom previously had never needed help. Circumstances beyond our control can interrupt our lives, and before we know it, we find ourselves in line to get food for our children.

We were able to help more than 143,000 residents this past year as we continue to change lives in the areas of education, health and financial stability. This annual report covers our fiscal year from July 1, 2020 to June 30, 2021 and offers just a fraction of the life-changing work we do with our donors, volunteers and community partners. We're an independent, locally governed organization serving 10 Coastal Bend counties that's proud to say: “What's raised here, stays here!”

Because of the pandemic, many nonprofits lost revenue due to cancelled fundraisers and decreased donations. We partnered with more than 60 agencies in programs across South Texas communities and invested more than \$2.7 million in much-needed services. These grants were in addition to almost \$1.2 million we distributed for COVID relief and \$415,000 in winter storm relief funds.

We are also involved in many key community programs, including Success By 6 Early Childhood initiative, Volunteer Tax Assistance (VITA) program and Operation Supply Our Students. We oversee several home-visitation efforts for parents of children under five as well as our own in-house Nurse-Family Partnership program for first-time mothers. We hosted several free virtual community discussions addressing topics such as equity in education and surviving grief.

We proudly maintain a four-star rating – the highest possible – with Charity Navigator, and we keep five years of financial records and audits on our website. We do all of this while practicing and upholding the values of diversity, equity and inclusion.

As we write this letter, the pandemic continues with new variants taking more lives and leaving families devastated. Our commitment to you is to build upon what we've done for 85 years – bring together our community's human and financial resources to provide a hand up to those in need. United, we push forward and help each other. Thank you for caring.



**Libby Averyt**

*President/CEO*

United Way of the Coastal Bend



**Gabe Guerra**

*Board Chair*

President, Kleberg Bank





## OUR COMMITMENT TO

# DIVERSITY, EQUITY AND INCLUSION

United Way of the Coastal Bend recognizes diversity, equity and inclusion as core values that are critical to achieving our mission to improve lives by mobilizing the caring power of community.

Diversity is an asset that enables our organization to understand and value differences. We actively seek collaborations with differing identities, such as race, ethnicity, nationality, disability, gender-identity, sexual orientation, religion and age. By bringing together individuals with different backgrounds, experiences and ways of thinking, we can collectively and more effectively address the issues facing our communities.

Equity ensures everyone access to opportunities for a healthy and safe life. We recognize that advantages and barriers exist, and that, as a result, we all don't all start from the same place. Equity is a process that continues to address that imbalance. We place a priority on support for vulnerable populations with our investments and our partnerships.

Inclusion is the active, intentional and ongoing engagement with diverse populations that ensures all people are welcomed, valued and heard. We strive to maintain a collaborative, supportive, and respectful environment that increases the participation and contribution of all.

Through partnerships with nonprofits, donors, local government, businesses, community advocates and volunteers, we are building a just and fair community in which all can participate, prosper and reach their full potential.

The United Way of the Coastal Bend Board of Directors, staff, volunteers and community partners must reflect and genuinely demonstrate these core values because diversity, equity and inclusion are at the heart of what it means to LIVE UNITED.



# 2020-2021 BOARD OF DIRECTORS



**GABE GUERRA**  
*Chair*  
President  
Kleberg Bank



**ERIK P. SIMPSON**  
*Chair Elect*  
VP & General Manager  
Valero Three Rivers Refinery



**ALICIA MATUS**  
*Secretary*  
Corpus Christi Site Manager  
LyondellBasell



**JOHN W. OWEN**  
*Treasurer*  
President/CEO  
Goodwill Industries



**LORI DELLINGER**  
Market President  
Frost Bank



**JD EGBERT**  
Attorney  
Branscomb | PC



**PAUL FRITSCH**  
Site Manager  
Gulf Coast Growth Ventures



**WESLEY GORE**  
VP GM Central West Region  
NuStar Energy



**CATHERINE HILLIARD**  
Attorney  
Hilliard Martinez Gonzales LLP



**TRINA MARTINEZ**  
Community volunteer



**ROBERT ROCHA**  
Fire Chief  
City of Corpus Christi



**JUDITH TALAVERA**  
*Past Chair*  
President/COO  
AEP Texas



**JAVIER WILEY**  
General Manager  
H-E-B Plus! Saratoga

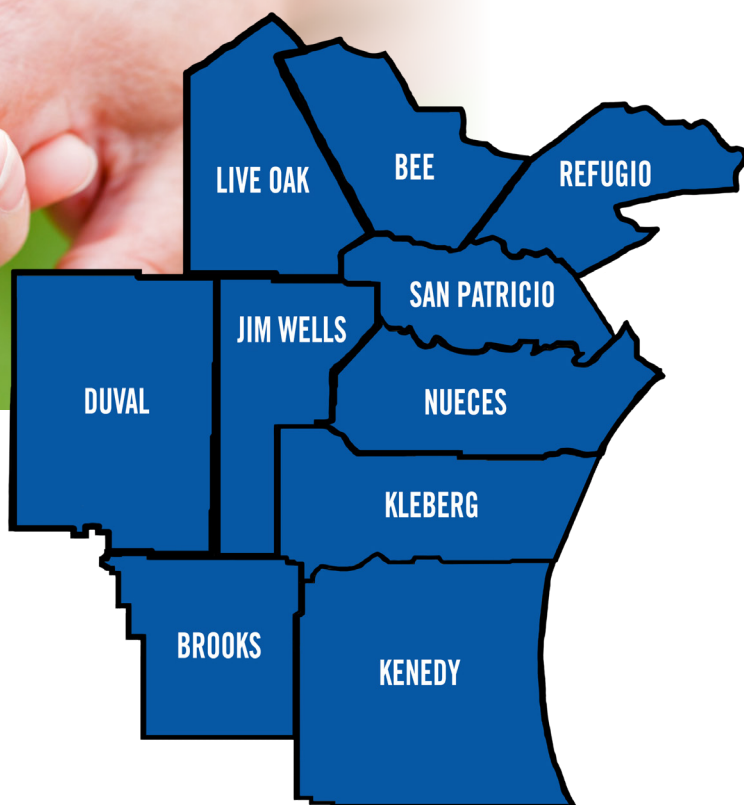


**LIBBY AVERYT**  
President & CEO  
United Way of the Coastal Bend



# CARING FOR OUR COMMUNITY

United Way of the Coastal Bend has been an independent and locally operated non-profit in the Texas Coastal Bend for 85 years. We serve communities in Bee, Brooks, Duval, Jim Wells, Live Oak, Kenedy, Kleberg, Nueces, Refugio and San Patricio counties.



## OUR FUNDED PARTNERS

In 2020-2021, United Way of the Coastal Bend was privileged to work in partnership with:

- American Red Cross of the Coastal Bend
- Amistad Community Health Center
- Aransas Pass for Youth
- Bee County Adult Literacy Council
- Beeville Vineyard
- Big Brothers Big Sisters of South Texas
- Boy Scouts of America - South Texas Council
- Boys & Girls Club of Alice
- Boys & Girls Club of Beeville
- Boys & Girls Club of Kingsville
- Boys & Girls Club of Live Oak County
- Boys & Girls Clubs of the Coastal Bend
- CASA of Bee, Live Oak, McMullen and San Patricio Counties
- CASA of Kleberg County (Brush Country CASA)
- CASA of the Coastal Bend
- Catholic Charities of Corpus Christi
- Cenikor Foundation - Corpus Christi (Charlie's Place)
- Center for Independent Living
- Coastal Bend Food Bank
- Coastal Bend Wellness Foundation
- Communities in Schools of the Coastal Bend
- Connections Individual and Family Services
- Corpus Christi Hope House
- Corpus Christi Literacy Council
- Corpus Christi Metro Ministries
- The Council on Alcohol & Drug Abuse - Coastal Bend
- Driscoll Children's Hospital
- Endeavors
- Family Counseling Service
- Food Bank of the Golden Crescent
- Foster Angels of South Texas
- Girl Scouts of Greater South Texas
- Golden Crescent CASA
- Goodwill Industries of South Texas
- Greenwood-Molina Children's Center
- Habitat for Humanity - Corpus Christi
- HALO-Flight
- Heavenly Angels
- Kleberg County Adult Literacy Council
- Live Oak Community Health Center
- Live Oak County Child Welfare Board
- Mary McLeod Bethune Early Childhood Dev. Nursery
- Mission of Mercy
- Mother Teresa Shelter
- Neighborhood Centers of Corpus Christi
- OATH - Open Arms Thankful Hearts
- The Purple Door
- R.E.A.L. (Rural Economic Assistance League)
- Rise School of Corpus Christi
- Ronald McDonald House Charities of Corpus Christi
- The Salvation Army of the Coastal Bend
- San Patricio County Adult Literacy Council
- Sinton for Youth
- Special Hearts in the Arts
- Success By 6 Early Childhood Initiative
- Tennis Success
- Timon's Ministries
- USO South Texas
- Wenholz House & Wenholz Women's House
- Wesley Community Center
- West Side Helping Hand
- YMCA of the Coastal Bend
- YWCA of Corpus Christi
- Youth Odyssey



# FINANCIAL HIGHLIGHTS

JULY 1, 2020 - JUNE 30, 2021

## REVENUE

**65.45%**

### DIRECT PUBLIC SUPPORT

Gifts and bequests received directly from the public.

**0.40%**

### INVESTMENTS & OTHER INCOME

Earnings on investments and miscellaneous income.

**3.97%**

### GOVERNMENT GRANTS

Federal grants supporting United Way of the Coastal Bend programs.

**27.72%**

### PROGRAM REVENUE

Contract revenue from Texas Home Visiting Program and administrative fees on designated gifts.

**2.44%**

### SPECIAL EVENTS

United Way Golf Classic and other special events conducted by United Way of the Coastal Bend.

## EXPENDITURES

**84.63%**

### COMMUNITY IMPACT

Funds programs and initiatives to advance United Way of the Coastal Bend's goal of lasting change in the areas of education, health, and financial stability.

**6.06%**

### FUND DEVELOPMENT

Expenditures that support the fundraising activities of United Way of the Coastal Bend.

**9.31%**

### MANAGEMENT & GENERAL

Expenditures that provide support to Fund Development and Community Impact activities.

\*Unaudited



# RESPOND, RECOVER, REIMAGINE, REBUILD



Coastal Bend school districts and area non-profits have been able to provide cleaner, safer conditions to those they serve thanks to the efforts of United Way of the Coastal Bend.

**United Way of the Coastal Bend distributed more than 50,000 bottles of free hand sanitizer donated by Walgreens.**

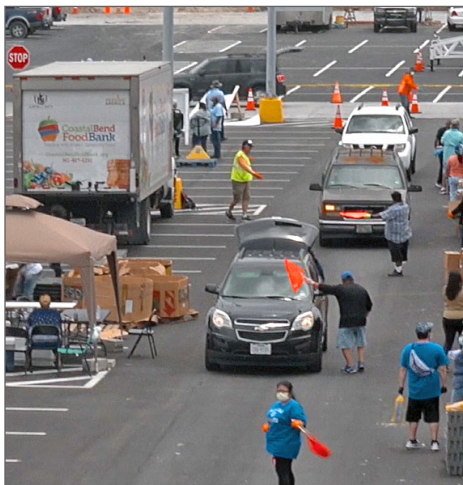
Corpus Christi ISD was one of the largest benefactors, receiving more than 14,000 bottles of hand sanitizer. The donation allowed CCISD the ability to provide every student enrolled at the district's Title I schools with a bottle of hand sanitizer.



# FOSTERING COMMUNITY RESILIENCY

United Way of the Coastal Bend works hard to bring people together and mobilize the caring power of community. As the Coastal Bend faced challenges brought on by the pandemic and February's winter storm, we were there to help communities respond, recover, reimagine, and rebuild.

## COVID-19 RESPONSE & RECOVERY

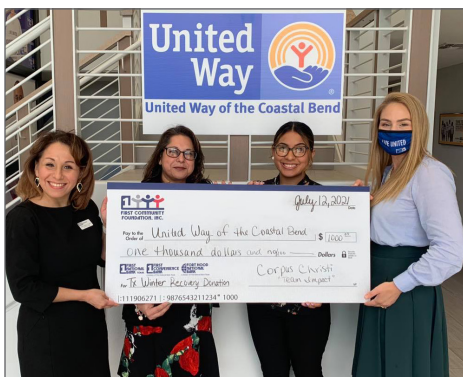


United Way of the Coastal Bend continued to meet the needs of those affected by the COVID-19 pandemic.

**More than 224,900 Coastal Bend residents** were helped through the organization's COVID-19 Response and Recovery Fund, which **raised more than \$760,000** and **supported local non-profits providing health and human services to affected Coastal Bend residents.**

United Way of the Coastal Bend also partnered with the City of Corpus Christi to facilitate the distribution of \$475,000 in COVID-19 relief funds. The partnership demonstrated the City of Corpus Christi's faith in United Way of the Coastal Bend's abilities and **helped more than 220,000 people.**

## WINTER STORM RECOVERY



United Way of the Coastal Bend established a Winter Storm Disaster Relief Fund in February 2021 to help Coastal Bend residents affected by the impacts of February's winter storm.

**More than \$410,000 was raised** and **helped 20 Coastal Bend non-profits** that sustained losses and damages due to the winter storm and provided winter storm assistance to residents. These efforts helped more than 30,000 Coastal Bend residents, particularly with accessing plumbing supplies/repairs, food and water.

## MORE THAN \$165,000 IN ADDITIONAL FUNDS AWARDED TO PARTNER AGENCIES



In April 2021, United Way of the Coastal Bend's Board of Directors unanimously voted to use surplus funds to provide \$165,021.90 in additional funds to 29 of its partner agencies. The funds awarded did not originate from donations, but rather the savings recognized through United Way of the Coastal Bend's careful stewardship of operational expenses. The one-time gifts were awarded in addition to program funding the organizations receive through United Way's Community Investment Fund, and came at a time when many non-profits began seeing decreased revenue and contributions due to the COVID-19 pandemic.



# EDUCATION

*Power Hour at Boys  
& Girls Club of Alice*

**OUR GOAL**

**INCREASE HIGH SCHOOL  
GRADUATION RATES**

# OUR COMMUNITY IMPACT

Your donations helped  
**2,560 children**  
 be more successful in school.



Success in life begins with a quality education. However, thousands of Coastal Bend children lack the support they need to strengthen their literacy, stay on track in school, graduate and find a career. That's why United Way of the Coastal Bend supports programs and initiatives that help children aged 0-5 achieve crucial developmental milestones and start school ready to succeed. We also support programs that help youth gain the knowledge and skills they need to grow more confident in their abilities, graduate on time and be prepared to pursue an advanced education or enter the workforce.

## STRATEGY

Increase school readiness of children ages 0-5

## RESULTS

**93.40%**

## MEASURE

Children are developmentally ready to enter school

## NUMBER

**SERVED  
591**

## STRATEGY

Enhance early grade literacy (Grades K-3)

## RESULTS

**84.72%**

## MEASURE

Students maintain at least a C average in reading

## NUMBER

**SERVED  
216**

## STRATEGY

Ensure students are academically on track

## RESULTS

**84.30%**

## MEASURE

Students are performing at grade level in reading and math

## NUMBER

**SERVED  
121**

## STRATEGY

Increase leadership and life skills for youth grades 4-12

## RESULTS

**79.11%**

## MEASURE

Youth increase decision-making, leadership, social/emotional connections or communication skills

## NUMBER

**SERVED  
1,632**



# HEALTH



**OUR GOAL**

# INCREASE THE NUMBER OF HEALTHY YOUTH & ADULTS

*Healthcare at Mission of Mercy*

# OUR COMMUNITY IMPACT

Your donations helped

**45,311 people**

lead stronger, healthier lives.



We believe everyone should have access to the essentials they need to lead stable, healthy lives. That's why United Way of the Coastal Bend supports programs and initiatives that connect those in need to quality healthcare, substance abuse programs, physical activities, nutritious foods, medications and more. By making these vital elements more accessible, we can help our Coastal Bend communities lead stronger, healthier lives.

## STRATEGY

Increase access to physical and mental healthcare

## RESULTS

**95.51%**

## MEASURE

Individuals received physical or mental healthcare

## NUMBER

**SERVED  
41,625**

## STRATEGY

Increase youth knowledge of nutrition and healthy activities

## RESULTS

**96.15%**

## MEASURE

Youth reported increased knowledge of healthy nutrition and physical activities

## NUMBER

**SERVED  
962**

## STRATEGY

Increase safety for victims of violence/crime victims

## RESULTS

**100%**

## MEASURE

Victims of crime/violence reported increased safety/assistance

## NUMBER

**SERVED  
2,413**

## STRATEGY

Decrease unhealthy behaviors such as alcohol and chemical dependency

## RESULTS

**86.17%**

## MEASURE

Participants reported increased knowledge of unhealthy behaviors, methods to change/alter behaviors

## NUMBER

**SERVED  
311**



# FINANCIAL STABILITY



OUR GOAL

# INCREASE THE NUMBER OF FINANCIALLY STABLE FAMILIES

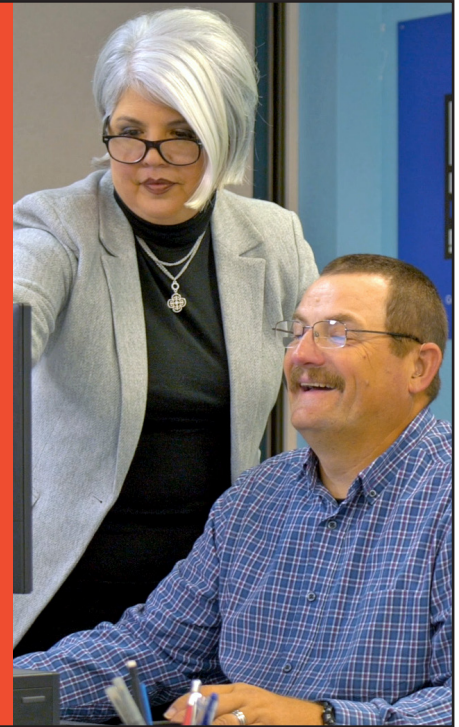
Literacy classes at Kleberg  
County Adult Literacy Council

# OUR COMMUNITY IMPACT

Your donations helped

**25,512 people**

become more financially stable.



Many individuals and families across the Coastal Bend face financial barriers that prevent them from gaining the financial stability needed to achieve a good quality of life. That's why United Way of the Coastal Bend supports programs and initiatives that provide job training and placement assistance, adult literacy courses, financial education and emergency support services. By providing financial mentorship, helping individuals access job-skills training and securing housing for struggling families, we can help those in need get back on their feet and on the path toward financial empowerment.

## STRATEGY

Increase income through job training and placement

## RESULTS

**75.48%**

## MEASURE

Individuals who completed job training were placed into jobs

## NUMBER SERVED

**257**

## STRATEGY

Support financial literacy

## RESULTS

**100%**

## MEASURE

Individuals completed financial education classes and demonstrated financial capability

## NUMBER SERVED

**236**

## STRATEGY

Increase income through Volunteer Income Tax Assistance

## RESULTS

**100%**

## MEASURE

Income tax returns prepared and filed for low- to moderate-income taxpayers

## NUMBER SERVED

**2,002**

## STRATEGY

Connect individuals and families to support services that reduce barriers to achieve financial stability

## RESULTS

**95.22%**

## MEASURE

Individuals and families received support services toward financial stability

## NUMBER SERVED

**23,017**



**EMPOWERING**

# FAMILIES



United Way of the Coastal Bend oversees several home visitation efforts for parents of children under five as well as our own in-house Nurse-Family Partnership program for first-time mothers. Due to the pandemic, many services continued to be offered remotely or with COVID protocols in place to better ensure the safety of participating families and staff.

### **Nurse-Family Partnership**

Nurse-Family Partnership (NFP) is a free community health program that supports first-time moms residing in Nueces County or the immediate surrounding area by having specially-trained nurses regularly visit and provide support early in the pregnancy through the child's second birthday. From July 1, 2020 to June 30, 2021 the program graduated 43 clients and served 186 first-time mothers.

### **Parents as Teachers**

Parents as Teachers (PAT) is an early childhood parent education, family support/well-being, and school readiness home visiting program for families in Nueces County with children aged 0-5. It is based on the premise that all children will learn, grow, and develop to realize their full potential. From July 1, 2020 through June 30, 2021 the PAT program served 125 parents and 150 children.

### **Home Instruction for Parents of Pre-School Youngsters**

Home Instruction for Parents of Pre-School Youngsters (HIP-PY) is a home-based school readiness program that helps parents prepare their children ages three to five years old for success in school and beyond. The parent is provided with a set of carefully developed curriculum, books, and materials designed to strengthen their child's cognitive and early literacy skills, as well as their social, emotional, and physical development. From July 1, 2020 through June 30, 2021 the HIPPY program served 92 parents and 97 children.



# SUCCESS BY 6

The Success By 6 Early Childhood Initiative (Success By 6) is a community coalition focused on improving school readiness in children ages 0-5. Working with local agencies, community partners, schools and childcare centers, the initiative provides resources, workshops and events that are child-focused and family-driven to promote the overall health and development of children in Nueces County. Success By 6 led a number of initiatives between July 1, 2020 to June 30, 2021 to engage the community and meet the needs of families and children in Nueces County. These include:

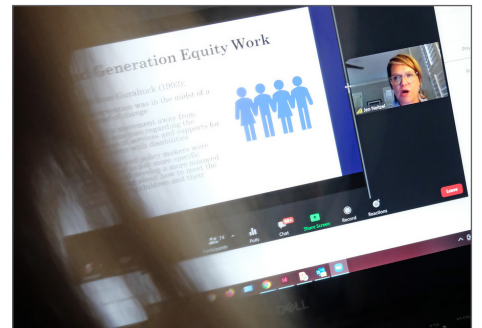
## HEALTHY MOM, HEALTHY BABY! RESOURCE FAIR

Roughly one-third of all pregnant women in Nueces County do not receive adequate prenatal care. To increase awareness and support, the Success By 6 Coalition sponsored a Healthy Mom, Healthy Baby! community resource drive-through fair for expectant mothers and those preparing for pregnancy. Those attending received free diapers, supplies, and information about resources available for new/expecting mothers and their babies.



## 'REAL TALKS' ON GRIEF, EQUITY IN EDUCATION

United Way of the Coastal Bend hosted free, virtual *Real Talk* workshops to engage the public in meaningful discussions on the topics of equity in education and grief. Direct service providers, educators, community members and more logged on to engage in "learning conversations" about difficult topics that can negatively impact families and children.



## WEEK OF THE YOUNG CHILD

Many Corpus Christi children are not prepared to enter kindergarten. This is particularly true for children living in at-risk neighborhoods, where roughly 45 percent are not ready in one or more developmental domains. To promote early childhood literacy, the Success By 6 Coalition hosted a *Week of the Young Child* drive-through event. Attendees were greeted by popular children's book characters and received free books, crafts, activities, and information about community resources.



## BOOK DISTRIBUTIONS

Success By 6 donated nearly 700 children's books to be distributed at food pantries led by Catholic Charities of Corpus Christi and Wesley Community Center. The books were given to families with young children who visited the agencies' food pantries in Corpus Christi and Robstown.





# SPECIAL EVENTS



*A golfer practices on the driving range during the 27th Annual United Way of the Coastal Bend Golf Classic.*

# MEETING OUR COMMUNITY'S NEEDS

United Way of the Coastal Bend takes part in annual events that support the community in one of three key areas: education, health and financial stability. We are continuously grateful to the many donors, contributors, partners, and volunteers who help make these events a success.

## OPERATION SUPPLY OUR STUDENTS (SOS)



Operation Supply Our Students (SOS) is a community-wide school supply drive and fundraiser that provides basic school supplies to Coastal Bend children in need. Working in partnership with KRIS Communications and H-E-B, with HOLT CAT volunteers assisting in the unloading and storage of supplies, all overhead costs are covered so **100 percent of the proceeds go toward purchasing wholesale school supplies.**

Thanks to the generosity of donors, the 2020 supply drive provided school supplies to **more than 18,000 students in 43 Coastal Bend school districts.**

## GOLF CLASSIC



United Way of the Coastal Bend, with presenting sponsor CITGO, hosted its **27th Annual Golf Classic** on October 23, 2020 at the Corpus Christi Country Club.

Held at a time when many agencies had to cancel their fundraising events due to COVID-19, United Way of the Coastal Bend provided a safe, relaxing event where golfers played 18 holes of golf and enjoyed on-course hors d'oeuvres courtesy of several generous food station sponsors.

The event raised **\$120,076** to benefit United Way of the Coastal Bend's **Community Investment Fund.**

## CORPUS CHRISTI CALLER-TIMES CHILDREN'S CHRISTMAS APPEAL



The **Corpus Christi Caller-Times Children's Christmas Appeal** is a decades-long partnership that ensures children served by health and human service agencies are provided basic needs and gifts during the holiday season.

The Caller-Times Christmas Appeal raised **\$80,068.50** for Coastal Bend children in December 2020.



# INVESTING IN OUR COMMUNITY

## CORPORATE GIFTS

We thank those companies who make giving back to the community a part of their corporate culture. The following companies contributed \$1,000 or more to the 2020-2021 United Way of the Coastal Bend campaign:

AT&T Texas  
Bank of America Corporate  
Centene Corporation  
Superior Health  
CITGO Corpus Christi Refinery  
Eli Lilly and Company  
Enbridge, Inc.  
Enterprise Rent-A-Car  
Freese and Nichols, Inc  
Frost Bank  
H-E-B Gulf Coast Region  
Herbert L. & Kathryn S. Miller Fund #2  
Coastal Bend Community Foundation  
Holt CAT  
Intel Corporation  
International Bank of Commerce  
LyondellBasell  
Mary H Sterett Fidelity Fund  
NuStar L.P.  
Port Corpus Christi  
Randolph-Brooks Federal Credit Union  
SouthTrustBank  
Steel Dynamics  
Tres Grace Family Foundation  
Turner Industries Group  
United Parcel Service  
Valero Asphalt  
Valero Corpus Christi Refineries  
Valero Three Rivers Refinery  
Zachry Holdings, Inc. (All Sites)



# WORKPLACE CAMPAIGNS

The following companies coordinated workplace campaigns in 2020-2021, which allowed individuals to make financial contributions to United Way of the Coastal Bend throughout the year.

Acadian Ambulance Service  
AEP Texas  
Air Products  
AT&T Texas  
Bank of America Corporate  
BAY, Ltd.  
Best Buy #235  
Boeing Company  
Boy Scouts of America - South Texas  
Council  
Boys & Girls Club of Alice  
Boys & Girls Club of Beeville  
Boys & Girls Clubs of the Coastal Bend  
Calallen ISD  
Caterpillar  
Corpus Christi ISD Office of Public  
Information  
Centene Corporation - Superior Health  
CenterPoint Energy  
Chemours  
CITGO Corpus Christi Refinery  
City of Corpus Christi  
City of Kingsville  
Coastal Bend Council of Governments  
Coastal Plains Community Center  
Corpus Christi Medical Center  
Corpus Christi Metro Ministries  
Corpus Christi Regional Economic  
Development Corporation  
CSL Plasma Services  
Cummins Sales and Service  
Dixie Iron Works, Inc. MSI

Dove, Thompson and Company, P.C.,  
C.P.A. Driscoll Children's Hospital  
Eli Lilly and Company  
Energy Future Holdings Corp.  
Enterprise Rent-A-Car  
Exact Sciences Corporation  
ExxonMobil Corporation  
Family Counseling Service  
Family Endeavors, Inc.  
FedEx  
First State Bank of Texas - Three Rivers  
Formosa Plastics Corporation, Texas  
Freese and Nichols, Inc  
Frost Bank  
Givinga Foundation, Inc.  
Greenwood-Molina Children's Center  
Hanson Professional Services Inc.  
H-E-B Gulf Coast Region  
HOLT CAT  
Howard Energy Partners  
IBM Corporation  
Illinois Tool Works  
Intel Corporation  
JC Penney Company, Inc. 1330-0  
Kleberg Bank  
LyondellBasell  
Macy's  
Magellan Midstream Partners  
Manpower Group  
Mary McLeod Bethune Early Child  
Development Nursery  
Methodist Health Care Ministries  
Morgan Stanley  
Navy Federal Credit Union  
Neighborhood Centers of Corpus Christi  
NextEra Energy  
Nueces County  
NuStar L.P.  
OQ Chemicals  
Plains Capital Bank  
Port Corpus Christi  
RallyUp.com, Inc.  
Randolph-Brooks Federal Credit Union  
Raytheon Charitable Giving  
Refugio County  
Ricoh USA, Inc.  
Scott Electric Company

Security Service Federal Credit Union  
SouthTrustBank  
State Employee Charitable Campaign  
SECC Coastal Bend  
Steel Dynamics  
SWBC  
Synergy Federal Credit Union  
Target #335  
Texas A&M Health Science Center  
The Purple Door  
The Salvation Army, Corpus Christi  
Turner Industries Group  
Union Pacific Railroad Resources  
United Parcel Service  
United Way of the Coastal Bend  
USAA  
Valero Asphalt  
Valero Corpus Christi Refineries  
Valero Three Rivers Refinery  
Walmart Stores Coastal Bend  
Wesley Community Center  
Williams WPC-I, Inc.  
YWCA of Corpus Christi  
Zachry Holdings, Inc. (All Sites)

## DID YOU KNOW?



United Way of the Coastal Bend is proud to embody a culture of giving within its own company, with 100% of employees participating in the company's workplace campaign. In the 2020 campaign, UWCB staff gave, on average, \$1,285 per person.



# LEADERSHIP GIVING

Leadership giving contributions are essential to United Way of the Coastal Bend. These generous donors provide a significant amount of the money invested in our community to ensure local families have the tools they need to become educated, healthy, and financially stable.

*If any errors or omissions are found, please contact our United Way of the Coastal Bend office so we can extend our apologies and make corrections for the future. Thank you!*

## Alexis De Tocqueville Society

*Donors who have given \$10,000+*

Elizabeth Jones  
Robert J. Reese  
Erik P. Simpson

## Platinum Circle

*Donors who have given \$5,000-\$9,999*

Christopher S. Abshire  
Jose M. Almaraz  
Libby Averyt  
William J. Carroll  
Dr. Mohammad A. Emran  
Amanda J. Garrahan  
Kyle Michael Gentry  
Ryan E. Kelleher  
Marcos Reyes  
Dennis Coleman Rhodes  
Timothy W. Wilson  
Rocky Ybanez

## Gold Circle

*Donors who have given \$2,500-\$4,999*

Aimee L. Almaraz  
Ivan Dario Alvarez  
Chuck Auldrige  
Cory Gene Black  
D L Bragg, Jr.  
Kent and Angie Britton  
Sherry L. Carrillo  
Roberto Casas  
Keith Cascarelli  
Vicente Cavazos  
Gary W. Chasak  
Kelli Ann Coates  
Hector A. Cortez  
Joe Crawford, Jr.  
Minh Dimas  
Norman S. Edelman  
David Edge  
James L. Faught

Randy Fisher  
Michelle R. Flower  
Philip Gagnon  
Carlos R. Godoy  
Wesley O. Gore  
Dennis Ray Havel  
Matt Helm  
Michael D. Hope  
Stephanie L. Jordan  
Kenny Karl  
Spencer W. Kirksmith  
Andrew L. Lemon  
Marion K. Lewis  
Paul Lobrecht  
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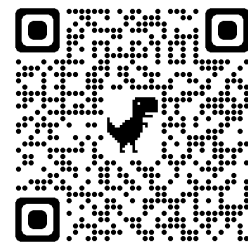


**“YOU’VE CHANGED MY LIFE.  
YOU’VE CHANGED MY KIDS’ LIVES.”**

When Tiffany faced obstacles that threatened her family's well-being, she found help through a network of United Way of the Coastal Bend partners. Your generous support helped her get back on her feet, access safe housing and achieve the life she wanted for her and her three children.

### Learn more of Tiffany's story

[www.uwcb.org/tiffanys-story](http://www.uwcb.org/tiffanys-story)



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## LUPITA'S STORY



**"THIS PROGRAM IS HELPING  
A LOT OF PEOPLE LIKE ME."**

When Lupita wanted to improve her English-speaking skills, she found help at Kleberg County Adult Literacy Council. Your donations provided free access to literacy classes that helped her improve her English and become confident in her abilities. This has allowed her to grow in her faith and role at her church, where she serves as a bilingual lector reading Bible stories and prayers before her congregation.

### Learn more of Lupita's story

[www.uwcb.org/lupitas-story](http://www.uwcb.org/lupitas-story)



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United Way of the Coastal Bend would not be able to meet the community's needs without the many volunteers who donate their time and talents to help change lives.

Though the pandemic temporarily changed how we volunteer, there are still ways you can donate your time through United Way of the Coastal Bend:

- Become an Employee Campaign Leader (ECL) at your place of business
- Sort/distribute school supplies during Operation SOS
- Serve on our boards or review panels
- Provide free tax prep through VITA

To learn more about volunteer opportunities, visit [uwcb.org](http://uwcb.org).





We're grateful to those who have pledged to LIVE UNITED. With your support, we can continue to build stronger communities and lift up our Coastal Bend neighbors who need it most. Join us by making your pledge to LIVE UNITED today!

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